

How to COPE

A student's guide



Introduction

- Cope is a political party formed to defend democracy and the constitution.
- It is a movement for hope and change in South Africa.
- In less than 3 months, Cope has gone from not existing to being a powerful political movement with hundreds of thousands of supporters.
- It has done so because people around South Africa have reacted to the need to defend our democracy.
- You can help us win the election by following some of the basic steps below.
- Cope has not got tens of millions of rands to fight this election. We are reliant on the dedication of volunteers like you to ensure we win the election.
- We need your commitment to a new country.
- We need your commitment to ensure that we defend our democracy.
- We particularly need the support of young people. We have seen that Cope is the choice of the young because they are not blinded by past loyalties. They see the reality as it exists today and are prepared to act.

How to Cope

- Read Cope's manifesto so that you can respond to questions about the party.
- Cope is primarily about moral leadership. We believe that if a corrupt leadership is elected to govern South Africa, poverty and corruption will worsen. Tell people this message at every opportunity you get.
- Make sure that everyone you know knows that you are voting Cope. Tell them why you've decided to Cope.
- Almost every tertiary institution in South Africa has a Cope branch or society. Use Facebook to find them.
- Try to send a positive SMS about Cope to some friends at least once a week.

- Send positive message a week about Cope to your friends.
- Change your Facebook status to say that you are Coping. Encourage your friends to do the same.
- Write to your student newspaper to promote the aims of Cope.
- Call your campus radio station to tell them why you are voting Cope.
- Make contact with your local branch and offer to help them with canvassing.
- Invite your friends and members of your community to your homes to discuss why you are voting Cope.
- If you have the resources print some pamphlets from the Cope website and distribute them in your neighbourhood.